# Future of the Dairy Industries in China, Japan and the United States:

Conflict Resolution in the Doha Round of WTO Agricultural Trade Negotiations

# James R. Simpson

# Features and Significance of Afrasian Centre for Peace and Development Studies

Poverty and development problems are commonly found in many Asian and African countries. These problems interwoven with ethnic, religious and political issues led to incessant conflicts with violence. Unless we conduct research and studies in a wide range of fields including economics, politics, international relations, regional studies and others, we will not be able to find the framework for the conflict resolutions. Therefore, based on the following five achievements accumulated in the past in Ryukoku University, this project focuses on studies in correspondence with characteristics of the new age and aims to disseminate the result internationally.

- 1. Tradition of Religious and Cultural Studies
- 2. Achievement of Participatory Research / Inter-civic Relation Studies
- 3. Achievement in Southwest Asia and African Studies
- 4. New Aspect of Understanding of Other Culture in Japan
- 5. Network with Significant Domestic and Overseas Research Institutes

# Afrasian Centre for Peace and Development Studies

Future of the Dairy Industries in China, Japan and the United States: Conflict Resolution in the Doha Round of WTO Agricultural Trade Negotiations

James R. Simpson

Working Paper Series No.1

2005 Afrasian Center for Peace and Development Studies 67 Tsukamotocho Fukakusa Fushimi-ku, Kyoto, JAPAN

All rights reserved

ISSN

The opinions expressed in this paper are those of the author and do not necessarily reflect the views of the Afrasian Centre for Peace and Development Studies.

This publication of this working paper series is supported financially by the Academic Frontier Centre (AFC) research project at Ryukoku University "In Search of Societal Mechanisms and Institutions for Conflict Resolution: Perspectives of Asian and African Studies Beyond" initiated and funded by the Ministry of Education, Culture, Sports, Science and Technology (2005-2009).

# **Contents**

Abstract	1
Problem and Objectives	2
Dairy in the Doha Round of WTO Trade Negotiations	3
Milk Consumption, Trade and Production in China, Japan and the United States	4
Border Measures by China, Japan and the United States on Dairy Products	10
Milk Product Consumption and Production in China	12
Structure and Production Cost of Milk in Japan and the United States	19
Milk Industry Liberalization in Japan: Non-trade Concerns the Key Factor	22
Discussion	23
References	25
Appendix1	28
Appendix2	29
Appendix3	30

Future of the Dairy Industries in China, Japan and the United States: Conflict Resolution in the Doha Round of WTO Agricultural Trade Negotiations

James R. Simpson

Professor of International Economics and Food Faculty of Intercultural Communication Ryukoku University Seta, Otsu, Shiga 520-2194 Japan

E-mail: jamesrsimpson@gmail.com Web site: www.jamesrsimpson.com

Fax: 81-77-543 7674 Telephone: 81-77-543 7671

#### Abstract

Production costs, structural conditions, feedstuffs availabilities, and related policy aspects for China, Japan and the United States that will impact trade potential in milk and its products are examined. It is concluded that China, with direct (meaning out-of-pocket) costs ranging between a low of \$US 0.11 and \$US 0.19 per kg of milk in eight major cities, and \$US 0.16 per kg on a medium size modern farm analyzed in Jilin Province, a major maize growing area, is internationally competitive in milk production. It is also concluded that feedstuffs availabilities will not be a limiting factor to expansion of China's dairy industry. Japan stands in stark contrast with China due to its extremely high national average production cost—\$US 0.62 per kg of milk—and it is concluded that, without benefit of special dispensations in WTO negotiations based on Non-trade Concerns as mandated in the Doha Development Agenda, the country would be at risk of losing much of its dairy farms and dairy product facilities. Production cost in the US is \$US 0.24 per kg on medium size farms resulting in the US being a moderate importer of processed dairy products. Conflicts in WTO regarding dairy products are likely to be minimized as globalization of dairy products takes place through partnerships and deals by global oriented milk product companies.

**Key words:** China, cost, cows, dairy, dairy farms, feedstuffs, Japan, milk, Non-trade Concerns, production, projections, United States, USA,

## **Problem and Objectives**

Milk product consumption in Asia has been growing, and there is expectation in the international community that this region represents considerable export market potential—and thus the powerful dairy producing countries would like very much to expand milk product exports to them (Dong, 2005). Complicating the situation is that dairy products are one of the main commodities under discussion in the current round of international trade negotiations. China's entry into the WTO (World Trade Organization) has resulted in the nation lowering barriers to imports of agricultural commodities adding to speculation about the possibility of increased imports by it. The sheer size of China, its rapid economic growth, relatively low per capita consumption of milk products, yet very high growth rate in the past half decade, all lead to questions about the extent to which it can meet projected demand for milk products as well as other livestock commodities. For that reason, most of this working paper is devoted to China and particularly the supply side.

Conflicts abound because some countries such as Japan, which is the world's largest net food importer, have extremely high tariffs on import of agricultural products while others such as New Zealand, one of the world's largest net agricultural exporters, has negligible import tariffs. In addition, dairy is one of the most protected sectors in a number of countries such as Japan, the United States and the EU (Gibson, Wainio, Whitley and Bohman, 2001). It is difficult to examine just one country in isolation in a highly charged global atmosphere such as the current round of trade negotiations just as it is almost overwhelming to study the entire current round of WTO negotiations. Consequently, apart from providing an in-depth study of China's dairy industry, another major objective is to examine and compare the competativeness of the dairy industries in three countries; China, Japan and the United States. A further objective is to explain what the results imply about conflict resolution in the current round of trade negotiations. The approach taken is to focus on the industries in each country from a structural perspective that includes milk production cost and feedstuffs availabilities, and related policy aspects that will impact trade potential. This paper is heavily supply side and policy oriented, focusing mainly on production conditions rather than the demand side, since costs and structure will be among the predominant factors in determining how, and to what extent, each of the three countries negotiates in this round.

Relationships between countries are very important in the negotiating process to help support their positions, and ultimately the outcomes in this round. Grouping China, Japan and the United States (termed "The Three" from now on) together is particularly interesting from a global conflict standpoint given the widely publicized concerns among them regarding trade and security

matters. Macro level consumption, trade and production data for dairy products of "The Three" is first presented to facilitate comparisons. Then, production side aspects such as costs and animal feedstuff availabilities are provided on an individual country basis. The final section focuses on potential impacts of alternative results in the Doha Round and some longer-term implications of the results for the dairy industries of "The Three" and relations between them.

# Dairy in the Doha Round of WTO Trade Negotiations

The current round of international trade negotiations, launched in the World Trade Organization (WTO) Ministerial Meeting in Doha, Qatar in November 2001, incorporates negotiations about many issues ranging from intellectual property rights to services, as well as traditional issues on manufactured products (WTO ,2001). The most contentious issue, agricultural and food trade liberalization, revolves around three main trade restriction pillars; domestic subsidies, export subsidies, and import tariffs. Agriculture (this term includes the entire food chain) was first introduced as a major topic in world trade negotiations at the eighth round of GATT (General Agreement on Trade and Tariffs). This round, known as the Uruguay Round (each round is named for the city in which the agreement was reached to begin a new round), also created the WTO and installed it as a permanent institution. Seven rounds, beginning in 1948, took place prior to the Uruguay Round. Initially, there were just 23 member countries, the talks were restricted to a few issues, and early on were mainly related to economic development of Europe. There are currently (December 2005) 149 member countries representing a very diverse range of interests and viewpoints. The result is that just making preparations to even begin a "round" of negotiations is extremely difficult and contentious. Conflicts abound as each country tries to benefit is own economy so that, when the traditional unanimous decision making approach is also factored in, there are incredible difficulties in resolving the myriad of conflicts.

It was anticipated that the Uruguay Round would be completed within a few years, as in the past, but the issues related to agriculture were so contentious that the negotiations took eight years (1987-1994), and the results are still a source of great controversy—to the extent they even threaten to prevent a successful conclusion to the current (Doha) round. There are many opposing views due to the large number of countries and groupings of them. Some, notably those related to agriculture, and particularly food importers, believe that all commodities and all sectors of the economy (agriculture, manufacturing and services) should be negotiated together so that a country can assess the comprehensive impact on its economy. Others, especially agricultural product exporters, have

been fighting for negotiations to be held on single commodities, or at least on single sectors at a time.

One of the foremost battles is between economically developed countries that are major food and agricultural commodity importers such as Japan, the Republic of Korea, Norway and Switzerland, countries characterized by very low food self-sufficiency rates and extremely high costs of production. These countries, members of the so-called Group of 10, share common concerns about survival of their agricultural sectors. The EU is sympathetic to their problems and is considered as an ally. The Cairns Group, consisting of nearly 20 major developing and developed food exporting countries, stand at the opposite end of the spectrum and are leaders in the fight for trade liberalization. Naturally, the large powerful countries with particular interests in the negotiations take on leadership roles and thus have an advantage in advancing their agendas. The big four during the Uruguay round included the United States, the EU, Australia and Japan. The scenario has changed dramatically since that round. The heavyweights are now considered to be the United States, the EU, Brazil and India.

Developing countries believe their concerns were not taken into account in the last round, and this is why the current one is titled the Doha Development Agenda. Complications arise as some of the developing countries are major exporters of agricultural commodities while others are net importers. Another significant problem is size, as many developing countries are quite small and lack the scale economies needed to compete with larger countries. Virtually none of them, especially the small island nations, can likely never compete with developing countries that are vast in land size and resources. Naturally, they demand long-term protection as well as assistance in fomenting economic development. In sum, politics is very much a part of the negotiations as each country, and group of countries such as the European Union (EU), the Group of 10, the Cairns Group, etc. must give close attention to farm and food industry groups in addition to consumer concerns, cultural aspects, realities of domestic economic conditions—and recognition that the Doha Round is a Development Agenda.

# Milk Consumption, Trade and Production in China, Japan and the United States

China's per capita consumption of fluid milk (i.e. drinking milk) has grown rapidly, from 1.6 kg in 1995 to 8.0 kg just 10 years later, in 2005 (Table 1). FAPRI (Food and Policy Research Institute, located at Iowa State University in the United States) is the source of all data in this section. Alternative projections are given in other sections on individual countries. FAPRI's projection is that China's per capita consumption will reach 11.2 kg in 2014, which would be about

one fourth of Japan's consumption, and one eighth of the United States' at that time (Figure 1). Per capita consumption in the US is quite high, but has been continuously declining over the past decade, while it has essentially stabilized in Japan. There is very little butter and cheese consumed in China, and projections by FAPRI are that consumption of them on a per capita basis will essentially not grow over the next 10 years. However, total consumption of butter and cheese is projected to grow substantially in China, due to population growth (Appendix 1).

Table 1. Per capita consumption of dairy products in China, Japan and the United States, 1995-2014

	1995	2000	2005	2010	2014
			Kg		
China					
Fluid Milk	1.6	3.5	8.0	10.0	11.2
Butter	0.1	0.1	0.1	0.1	0.1
Cheese	0.2	0.2	0.2	0.2	0.2
NFD Milk	0.0	0.1	0.1	0.1	0.1
Japan					
Fluid Milk	41.0	39.2	39.0	39.8	40.6
Butter	0.7	0.7	0.7	0.7	0.7
Cheese	1.5	1.9	2.0	2.2	2.3
NFD Milk	2.2	1.9	1.7	1.7	1.7
United States					
Total Fluid Milk	100.1	95.2	90.5	86.9	84.7
Butter	2.0	2.1	2.1	2.1	2.1
Cheese	12.2	13.5	14.4	15.1	15.6
NFD Milk	1.5	1.2	1.4	1.4	1.5

Source: http://www.fapri.org/outlook2005/tables/15\_Dairy.xls

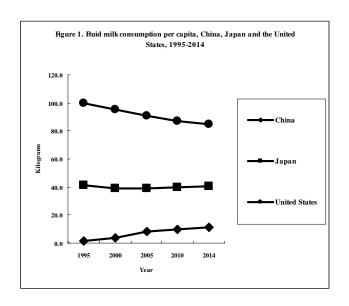
Shifting over to trade, all three countries are net importers of butter, but their net imports are projected to only grow moderately over the next 10 years (Table 2 and Figure 2). In contrast, cheese imports by Japan, the largest net importer of the three, are projected to grow substantially, reaching 260,000 MT in 2014. Net imports by the US are expected to just grow moderately, but China's are projected to double to 42,000 tons in 2014, still a relatively small amount due to the low base of 22,000 tons in 2005 (Figure 3).

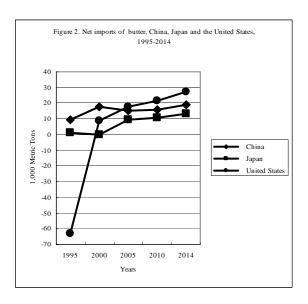
<sup>(1)</sup> NFD is non-fat dry milk powder.

Table 2. Trade in dairy products, China, Japan and United States, 1995-2014

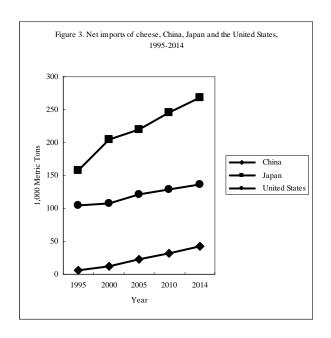
	1995	2000	2005	2010	2014
		1,	000 MT		
			Butter		
Net Importers					
China	9	18	15	16	19
Japan	1	0	9	11	13
United States	-63	9	18	22	27
World Net Imports	659	603	728	772	812
			Cheese		
Net Importers					
China	7	12	22	32	42
Japan	157	205	220	245	268
United States	105	108	121	129	137
World Net Imports	771	832	1,082	1,305	1,447
		Non	fat dry mil	k	
Net Exporters					
United States	165	142	160	240	274
World Net Exports	1,147	1,076	1,108	1,248	1,294
Net Importers					
China	10	22	68	73	80
Japan	103	52	33	39	40
World Net Imports	1,147	1,076	1,108	1,248	1,294
		Whol	e milk pow	der	
Net Importers					
China	11	41	134	110	77
World Net Imports	1,048	1,341	1,635	1,766	1,851

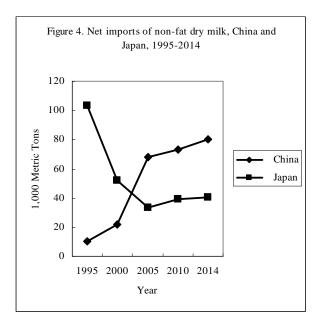
Source: http://www.fapri.org/outlook2005/tables/15\_Dairy.xls





China's net imports of nonfat dry milk, which have grown very rapidly over the past decade, are projected to grow moderately. Japan, which has significantly reduced its net imports, is projected to have a very small growth (Figure 4). The United States is a net exporter of nonfat dry milk.





The term fluid milk essentially means milk for drinking, as opposed to milk used for manufacturing in products such as cheese, ice cream, etc. Imports and exports of fresh milk (as opposed to drinking milk produced by recombining milk powder with water to make recombined milk) are negligible because of its bulk, since it is mainly water. Total fluid milk consumption in China has grown very rapidly over the past decade, from 2.0 million tons in 1995 to 10.4 million tons in 2005 (Table 3 and Figure 5). Much of the growth has been from recombined milk, produced from imported milk powder, but the major portion of the growth is now from domestically produced fresh milk. Total fluid milk consumption is expected to reach 15.5 million tons in 2014. The total in Japan and the United States is forecast to essentially remain unchanged, ending at 5.1 and 27.1 million tons, respectively, in 2014.

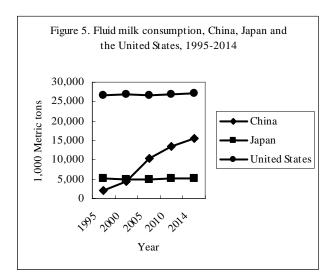
Milk for manufacturing and other uses (calculated on a fluid milk basis) is projected to remain constant in Japan, ending at 3.2 million tons (Table 3 and Figure 6). It is expected to grow slightly in the United States, to 58.5 million tons, and more than double in China, to 16.4 million tons.

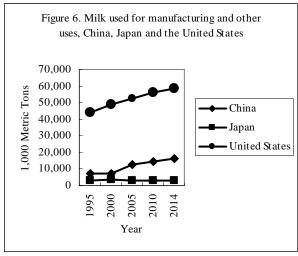
Table 3. Milk consumption, China, Japan and the United States, 1995-2014

Item	Units	1995	2000	2005	2010	2014
Fluid Milk Consum	nption					
China	1,000 MT	1,967	4,401	10,445	13,449	15,475
Japan	1,000 MT	5,143	4,971	4,967	5,069	5,120
United States	1,000 MT	26,677	26,890	26,764	26,869	27,105
Manufacturing and	other uses					
China	1,000 MT	7,080	7,444	12,641	14,426	16,438
Japan	1,000 MT	3,106	3,421	3,268	3,231	3,209
United States	1,000 MT	43,762	49,038	52,355	56,164	58,507
Total milk consum	ption (1)					
China	1,000 MT	9,047	11,844	23,086	27,875	31,913
Japan	1,000 MT	8,249	8,392	8,234	8,299	8,329
United States	1,000 MT	70,719	76,312	79,941	83,956	86,607
Total population (2	2)					
China	1,000	1,226,030	1,282,472	1,329,927	1,372,903	1,410,650
Japan	1,000	125,472	127,034	127,914	127,998	127,230
United States	1,000	269,945	285,003	300,038	314,921	339,650
Consumption per c	apita					
China	Kg	7	9	17	20	23
Japan	Kg	66	66	64	65	65
United States	Kg	262	268	266	267	255

Source: http://www.fapri.org/outlook2005/tables/15\_Dairy.xls

<sup>(2)</sup> Source: FAOSTAT Database collections. Available at http://faostat.fao.org/. 2014 interpolated.





<sup>(1)</sup> Includes milk products on a milk equivalent basis.

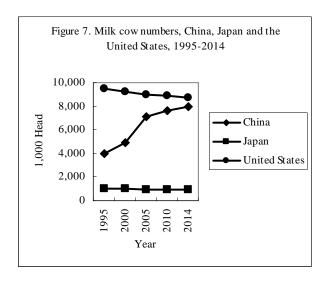
China's milk cow numbers, presented in Table 4, reveal that the number will increase only slightly between 2005 and 2014, because of considerable growth in milk production per cow (yield) which will fulfill most of the increase in demand for milk products (Figures 7 and 8). As a result, total cow milk production is expected to grow from 20.0 million tons in 2005, to 29.1 million in 2014 (Figure 9).

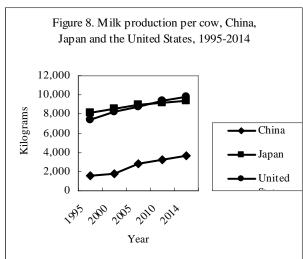
Table 4. Milk cows and production, China, Japan and the United States, 1995-2014

Item	Units	1995	2000	2005	2010	2014
Milk Cow Numb						
China	1,000 head	3,968	4,936	7,095	7,611	7,990
Japan	1,000 head	1,034	992	931	910	892
United States	1,000 head	9,466	9,199	8,991	8,885	8,762
Milk Production	per Cow					
China	Kilograms	1,533	1,749	2,824	3,282	3,647
Japan	Kilograms	8,106	8,566	8,935	9,212	9,431
United States	Kilograms	7,441	8,254	8,800	9,345	9,771
Total Cow Milk	Production					
China	1,000 MT	6,082	8,632	20,036	24,981	29,138
Japan	1,000 MT	8,382	8,497	8,319	8,382	8,410
United States	1,000 MT	70,439	75,928	79,119	83,033	85,612
	(4)					
Total population						
China	1,000	1,226,030	1,282,472	1,329,927	1,372,903	1,410,650
Japan	1,000	125,472	127,034	127,914	127,998	127,230
United States	1,000	269,945	285,003	300,038	314,921	239,650
Cow milk produ	ction per capi	ita				
China	Kg	5	7	15	18	21
Japan	Kg	67	67	65	65	66
United States	Kg	261	266	264	264	357
Difference, Prod	luction and co	onsumption				
China	1,000 MT	2,965	3,212	3,050	2,895	2,776
Difference as a p	percent of Co	nsumntion				
China		iisumption 33	27	13	10	9
Cillia	Percent	33	21	13	10	9

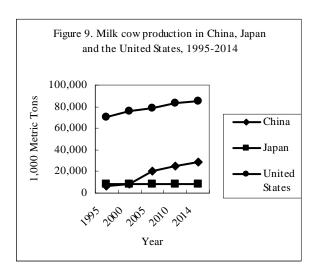
Source: http://www.fapri.org/outlook2005/tables/15\_Dairy.xls

<sup>(1)</sup> Source: FAOSTAT Database collections. Available at http://faostat.fao.org/. 2014 interpolated.





Japan's population has essentially stabilized, the population is aging, and per capita income is quite



high, resulting what is termed a "mature economy." As a result, total milk production is projected to remain virtually unchanged, ending at 8.4 million tons. This will be accomplished by increased yield per cow and a reduction in cow numbers. The picture is considerably different for the United States, where total cow milk production is projected to grow from 79.1 million tons in 2005, to 85.6 million tons in 2014. The increase is based on growth in use for manufacturing milk, as fluid milk consumption is

expected to grow very little. It is to be met by a considerable increase in yield per cow, from 8,935 kg in 2005, to 9,431 kg in 2014. Consequently, cow numbers are expected to decline slightly, from 9.0 million head, to 8.8 million head.

# Border Measures by China, Japan and the United States on Dairy Products

Dairy products are generally highly protected by nearly all countries, at least those that are importers, or could be importers, of them. One reason is that milk production is greatly affected by season in that yield per cow decreases in hot weather, and increases when it is cool. Another factor is that seasons affect feedstuffs production and availabilities. Drinking milk is perishable and

consequently, because most countries will have surpluses at certain times of the year, they use them to make milk products such as cheese or powdered milk. Often those products can be produced at a much lower cost in other countries, leading to a country imposing tariffs or other trade barriers on imports of them.

The objective of this section is to provide an overview of border measures, and tariffs and quotas in particular, carried out by "The Three" to determine if they are "high" or "low" meaning the extent to which they serve to protect their dairy industries. Border measures are very complex as they include quotas, tariffs based on duties paid on imports within the quotas, duties paid on imports over the quotas, individual country determinations of value added taxes (VAT), whether the country has most favored nation (MFN) treatment, etc.

Table 5 reveals that the estimated mean tariff (comparison of actual effective rates for 2005) for all dairy products by China was 32 percent in 2005. China agreed to progressively reduce its tariffs on dairy products as part of its commitments to entering the WTO, and a report by the government (China, government of, CEI, 2004) indicates that the rates on all dairy commodities will fall to 10-15 percent at the end of the agreed period (not stated, but probably by about 2010).

The very high tariffs by Japan is evidenced by its mean for all commodities being 322 percent, and it's having 48 megatariffs, compared with 41 by the EU and 7 by the US. In comparison, the United States had a mean tariff rate on all dairy products of 43 percent at the end of the Uruguay Round in the Agreement on Agriculture (URAA) at which time it was 87 percent by the EU.

Tariffs for individual commodities, also given in Table 5, indicate that the rates for individual commodities are quite similar, 25.9 percent to 34.9 percent. Japan is very different by its having a myriad of different tariffs and quotas. Many countries, such as the United States, set their duties on a value basis such as \$X per kg rather than on a percentage basis, which makes comparisons very difficult. For this reason the United States data on tariffs is not included in the table.

In summary, it is apparent that while Japan in particular, and the US to a moderate extent, stand out as targets in agricultural trade negotiations, China is in a relatively good position because of privileges accorded it as a developing country, and its being well on its way to reducing its tariffs. Milk production cost, feedstuffs availabilities, and industry structure are important in determining competativeness, and they are the issues that are now addressed.

Table 5. Tariffs on dairy products by China, EU, Japan and China, 2001 and 2005

Country				Number of	Effective	No quota	In-quota Ov	er-quota
and item	Units	Mean	Median	Megatariffs	rate	rate	tariff	tariff
Dairy, all commodities				-				
China (estimated)	Percent	32						
Japan	Percent	322	227	48				
EU	Percent	87	70	41				
United States	Percent	43	38	7				
China								
Fluid milk	Percent				34.9			
Powdered milk	Percent				29.9			
Yogurt	Percent				29.9			
Whey	Percent				25.9			
Butter & dairy spreads	Percent				29.9			
Cheese	Percent				31.9			
Japan								
Fluid milk	Percent						25	510
Powdered milk	Percent						30	68
Yogurt	Percent						-	-
Whey	Percent						25	134
Butter & dairy spreads	Percent						35	119
Cheese	Percent			10 :		29.8	TI 5055 10/6	

Sources: China by commodity, USDA foreign Agricultural Service GAIN Report Number CH 5075, 10/20/2005. Tariffs are for 2005.

Japan by commodity, Obara, Kakuyo, John Dyck, and Jim Stout, *Dairy Policies in Japan*, USDA/ERS Report LDP-M-134-01, August, 2005. Note: there are variations depending on the commodity. Tariffs are for 200

Dairy, all commodities, EU, Japan and the US from Gibson, Paul, John Wainio, Daniel Whitley and Mary Bohman, *Profiles of Tariffs in Global Agricultural Markets*, USDA/ERS, Agricultural Economic Report Number 796, January, 2001. Tariffs are bound rates set in the Uruguay Round Agreement on Agriculture.

# Milk Product Consumption and Production in China

# Milk Consumption in China

China has witnessed tremendous growth in demand for dairy products in the past few years due to a rapid rise in income, changes in urban lifestyles, promotion of the dairy industry by the government, and improved marketing channels (Fuller, Jikun Huang, Hengyun Ma, and Scott Rozelle, 2005). Milk consumption per capita (including all products on a whole milk basis) tripled in the 15 years from 1985 to 2000 (Table 6). Then it really took off, doubling again in just 4 years. Analysts disagree on the extent to which growth will continue, with some arguing that the exceptionally large increases have already taken place, while others believe that strong demand for milk products will continue. Projections by three authors are included in Table 6. The shortest

length is by FAPRI, which projects that per capita consumption will increase from 17 Kg in 2005, to 20 kg in 2010, and 23 kg by 2014. Fangquan has made long-term projections of 24 kg in 2020, and 35 kg in 2030. Simpson's projections are for 30 kg in 2020, and 40 kg in 2030. As a comparison, the expectations for 2005 are 64 kg in Japan, and 264 kg in the United States (Table 3).

Table 6. Comparison of studies and data sources on milk consumption and production in China, 1984-86 to 2005, and projections to 2030

Item	1985	1990	1995	2000	2004	2005	2010	2014	2020	2030
Consumption per capita (Kg)										
FAO	2.4	3.8	5.0	7.0	14.3					
Fangquan, Mei (1998)				8.0			16.0		24.0	35.0
FAPRI, November, 2005 (1)			7.0	9.0		17.0	20.0	23.0		
Simpson, December 2005	2.4	3.8	5.0	7.0			18.0		30.0	40.0
Production, total (Million tons)										
FAO	2.6	3.8	5.0	8.9	18.9					
Fangquan, Mei (1998)				10.0			22.0		36.0	56.0
FAPRI, November, 2005			6.1	8.6		20.0	25.0	29.1		
Simpson, December 2005	2.6	4.4	6.1	8.9			24.7		43.1	58.4
Yield per dairy cow (Kg)										
FAO	1,541	1,568	1,533	1,749	2,680					
Fangquan, Mei (1998)										
FAPRI, November, 2005			1,533	1,749		2,824	3,282	3,647		
Simpson, December 2005	1,541	1,562	1,545	1,807	2,543		3,300		5,000	6,500
Number of dairy cows (Millions)										
FAO	1.8	2.8	3.9	4.9	7.0					
Fangquan, Mei (1998)										
FAPRI, November, 2005			4.0	5.0		7.1	7.6	8.0		
Simpson, December 2005	1.7	2.8	3.9	4.9			7.5		8.6	9.0

Sources: FAO from: FAOSTAT Database collections. Available at http://faostat.fao.org/. Fangquan, Mei (1998), see references.

FAPRI: http://www.fapri.org/outlook2005/tables/15\_Dairy.xls and Tables 3 and 4.

Simpson projections are unpublished data. See Simpson and Ou Li (2004) and Simpson (2003) for a description of the model.

Analysis of Chinese, as well as worldwide, milk consumption patterns is problematical by the multitude of commodities produced by the dairy industry. Even milk for drinking is complicated by numerous products such as non-processed fresh milk, processed milk, UHT products with long shelf life, and milk produced from milk powder. There are also an abundance of manufactured products such as cheeses (many of which have different tariff rates), dried and processed milk products used in production of human food, and use as livestock feedstuffs. Longer term projections are also complicated by changing demographics such as rural/urban populations, aging, and per capita income growth.

Population growth in China is slowing and projections by FAO (2005), based on United Nations data, are that its total will only grow from 1.33 million people in 2005 to 1.46 billion in 2030 (a 10 percent increase in 25 years), much less than had been projected just a decade ago. In fact, by 2030 the growth rate is calculated at just 0.2 percent annually, significantly lower than the

0.7 percent annually between 2000 and 2010 (Table 7). Another factor is that the aged, a group that either is not accustomed to milk products, or is not interested in consuming them in large quantities, will constitute a growing proportion of the population.

Table 7. Population and per capita income in China, 1984-86 to 2005 and projections to 2030

Item	1985	1990	1995	2000	2005	2010	2020	2030
Population of China (Millions)	1,076	1,161	1,226	1,282	1,329	1,373	1,438	1,460
Annual growth rate from the previous	year	1.5	1.1	0.9	0.7	0.7	0.5	0.2
Per capita income, PPP basis (\$US)				3,938	6,223	8,506	14,530	22,564
Annual growth rate from the previous	year				8.0	8.0	5.5	4.5

Source: Base year (2000) PPP per capita is from World Development Indicators in *World Resources 2002-2004* published by the World Resources Institute (2003). The ppp per capita in 2004 was \$5,600 in China, \$29,400 in Japan, and \$40,100 in the USA according to the CIA Factbook for 2005. Available at http://www.odci.gov/cia/publications/factbook/fields/2004.html. Projections are by Simpson, unpublished data. See Simpson and Ou Li (2004) and Simpson (2003) for a description of the mode.

Per capita income, and income growth, are important factors because numerous studies indicate a strong relation between income and milk product consumption (e.g. Dong, 2005; Ma and Rae, 2003). Annual growth rates from 2000 to 2030, used by Simpson in his modeling (Simpson and Ou, 2004; Simpson, 2003), presented in Table 7, show that with a growth rate of 8.0 percent annually between 2000 and 2010, and 5.5 percent in the next decade, and 4.5 percent annually between 2020 and 2030, that the per capita income—on a PPP (Purchasing Power Parity) basis—will lead to an average per capita GNI (Gross National Income) of \$22,564 in 25 more years (United States dollars are used throughout this article). It was \$5,600 in 2004 (CIA Factbook, 2005). As a comparison, it was \$29,400 in Japan and \$40,100 in the United States that year.

An important point, apart from usefulness of the data for analysis of milk consumption projections, is that if China continues on a "moderate to good" growth rate its per capita income will begin to rival that of Japan even if the latter's economy is able to grow somewhat on a longer term basis. Given that China's population will then be more than 10 times that of Japan by 2030, and considering the deep historical divisions between the countries, it is clear that potential for conflicts abound. In addition, even if only the great trade imbalance between the countries is taken into consideration, the rapidly narrowing per capita income gap that is likely between China and the United States also serves as a harbinger for conflicts. Those aspects alone can affect trade in all commodities—even a seemingly lowly one like milk products.

# Milk Production in China

China's total production of milk is projected by FAPRI to be 29.1 million tons in 2014 while total consumption (whole milk equivalent basis) is 31.9 million tons (Tables 3 and 4). In effect, net imports of 2.8 million tons, or 9 percent of total consumption, will be required. That proportion is substantially lower than in previous years (Table 4). One reason for the decline is that in the early years after the opening of China in 1978 there was very little movement of commodities between prefectures, partly due to policies aimed at prefectural self-sufficiency, and partly due to very poor transportation, storage, processing and marketing infrastructure. Also, nearly all cattle were kept for work purposes and there were very few dairy farms (Simpson, Cheng and Miyazaki, 1994). Then, as attention turned to dietary improvements, and international agencies became involved with milk consumption programs, the country began to import substantial amounts of subsidized milk powder that was then recombined with water to make drinking milk and for manufacturing purposes. By the mid 1990s the prefectural self-sufficiency policies were abandoned in favor of economic efficiency and regional competativeness. The improvement of infrastructure as well as policy changes are apparent in the percentage of net imports falling to 27 percent in 2000 from 33 percent in 1995 (Table 4). Very dramatic declines to 13 percent in 2005 and 9 percent in 2014 are forecast. The next big question that naturally evolves is the extent to which the dairy industry will evolve so that China's milk production might essentially meet its consumption requirements. In effect, to what extent will China really be the potential market envisioned by many analysts and hoped for by milk product exporting countries.

# Milk Production Structure and Costs in China

There are four main types of cow milk production systems in China. The first, and most rudimentary, is part of grassland animal production systems in which milk is produced for suckling calves and herder families. The second is a low-input, low-cost operation based on crossbred cows that are found in urbanized areas. This system, with most of the milk sold for nearby urban dweller's consumption as fresh product, is based on grazing and cut-and-carry of feedstuffs by small size producers. The third system is traditional medium to large-scale operations that were originally state farms. They are in a period of flux regarding ownership, management and modernization. The fourth system, and the type that will form the core of a modern dairy industry, is made up of operations owned by individuals, partnerships and private or semi-public corporations. Most of these type farms are characterized by a desire to improve management, size and economic

efficiency. Experience in other countries indicates that this type system will become the dominant one in China.

Some detail is now provided on characteristics, and costs and returns, of a medium size modern dairy farm in China because, to this author's knowledge, this type of information is not readily available, at least outside China. In addition, it permits the reader to understand why China is very competitive in milk production. The farm from which these data were obtained (in 2004), was a sole proprietorship with 166 cows in lactation (310 day lactation period), 191 total milking cows, and 245 total inventory (other than calves), located in Gongzhuling, Jilin Province, which is a major maize growing area in North-east China (Simpson, et. al., 2005). Most of the cows were at least 34 purebred Holstein (American), none less than ½ purebred Holstein, and all were artificially inseminated. All milk was sold to a dairy.

Milk production averaged 17.4 kg per day per cow in inventory resulting in an annual milk yield of 5,266 kg per cow in inventory. As a comparison, milk yield per cow in lactation in 2003 averaged 6,909 kg in Japan, 8,647 in the United States and 10,400 kg in Israel (FAOSTATS, 2005). The average yield that year in China was very low, 2,680 kg, because a substantial portion of cows considered as milking cows were still in the three other types of production systems. In fact, most of the tremendous growth in cow numbers and total production has come from the second type system as females with low production genetics were just saved for milk production rather than being fattened for slaughter. As a comparison, average milk yields among eight cities in China ranged from a low of 4,745 kg per cow in the city of Hohhot, to a high of 5,930 kg in Taiyuan (Government of China, 2002).

The example farm was a silage based confinement system (no grazing) and all feedstuffs were purchased. Milking was done by machine rather than by hand. The owner was in the process of doubling the size of operation at the time of the interview in 2004. He used considerable labor because it was inexpensive, \$63 per month per person including benefits (Appendix 2). Land in China is owned by the government and leased out on a long-term basis. The rental charge was very low, \$843 annually, thus accounting for just 0.3 percent of direct (meaning cash or out-of-pocket) expenses.

Annual net income, only taking direct costs into account, was \$48,367, which amounted to about a 6 percent return on his investment of \$803,916. Net income, taking ownership costs as well as direct costs into account, was \$27,680 per year. Sensitivity analysis revealed that with just a 10 percent increase in milk yield—to 5,793 kg—net income above direct costs would increase 44 percent from the current level. Milk was sold at \$0.20 per kg. As a comparison, the price received

by farmers in 2002 among eight cities in China varied from a low of \$0.14 in Xian to a high of \$0.24 in Qingdao (Government of China, 2002) .

Annual net income per cow in inventory was \$253 when only direct production costs were taken into account. It was \$122 when ownership costs and family labor were included. As a comparison, the Government of China (2002) study revealed that "profits" reported in the eight cities varied from \$67 per cow in Chongqing to \$496 in Qingdao.

Cost per kg of milk produced was \$0.16 when direct costs only were taken into consideration. It grew slightly to \$0.18 when ownership cost and family labor were included. As a comparison, average production cost per kg in 2002 among the eight cities in China ranged from a low of \$0.11 per kg in two cities (Shenyang and Xian), to a high of \$0.19 per kg in Chongqing (Government of China, 2002).

# China's Feedstuffs Supply and Demand Related to its Dairy Industry

A major question is whether China can provide sufficient feedstuffs for its bourgeoning dairy industry. Long-term projections of China's requirements of feedstuffs, and availabilities of them (Simpson, 2003), are now presented since feed accounts for at least two thirds of milk production costs. Calculations for dairy cattle are based on per capita milk production of 18 kg in 2010, 30 kg in 2020 and 40 kg in 2030, compared with a base of 7 kg in 2000 (Table 6). Total milk production was projected to be 24.7 million tons in 2010, 43.1 million tons in 2020, and 58.4 million tons in 2030. Milk production per head of milk cows in inventory was projected to be 3,300 kg in 2010, 5,000 kg in 2020 and 6,500 kg in 2030 compared with 1,807 kg in 2000. These projections of milk production per cow are extremely conservative considering that as China develops, there will be a commensurate shift to modern dairy farms. In addition, China will benefit from genetic and management advances worldwide, as well as from domestic research and propagation of results in national breeding programs. The upshot is that while the number of milk cows has grown very rapidly from the base of 4.9 million head in 2000 (and 1.8 million head in 1985), they will only have to grow from 7.5 million head in 2010 to 8.6 million head in 2020 and 9.0 million head in 2030 to meet all of China's milk product requirements (Table 6).

Dairy cattle are actually a small proportion of all animals in China, accounting for just 2.3 percent on an animal unit (AU) basis in 2000 (unpublished projections by Simpson, December, 2005).<sup>1</sup> That proportion is projected to increase moderately, to 4.3 percent by 2030 even though

17

<sup>&</sup>lt;sup>1</sup> Animal units are calculated by assigning a standard equivalent to each species (except poultry).

actual dairy cow numbers exhibit almost no increase. That is because the number of most other animals will actually decrease by then despite growth in per capita consumption of livestock products. The reason is great adoption of technology, improved management, and structural changes will take place in livestock production.

Animal feedstuffs are measured on an energy and protein basis. The latest projections by Simpson (unpublished, December 2005), as with previous ones extending back to 1990, reveal that protein based feedstuffs will increasingly have to be imported (explanation of the model and the last published projections are provided in Simpson and Li, 2004). Part of the additional imports will go to feeding dairy cattle. But the proportion of all animal requirements is relatively small, and will grow only 29 percent between 2010 and 2030, from 2.8 percent of the total to 3.6 percent. Total demand for protein will increase 63 percent over that period but, like the proportion of all animals, will still be just 3.6 percent in 2030.

Projections of energy based feedstuffs, on the other hand, reveal supplies will be sufficiently abundant that imports will not be required, even in 2030 despite significant increases in per capita consumption of animal products. Dairy cattle accounted for 1.5 percent of all China's animal and fish metabolizable energy (ME) requirements in 2000. Their proportion of the total is projected to increase to 2.4 percent by 2010, but then increase relatively slowly, to 3.5 percent of the total in 2030, which is a 45 percent total increase. The number of dairy cows is projected to only increase marginally because the size of dairy cows and their milk output increase dramatically. As a result, total ME requirements by dairy cattle are projected to increase 23 percent in the two decades between 2010 and 2030, from 47 billion Mcal to 79.0 Mcal. The total sounds large, but is relatively small within all requirements and will have little impact on China's ability to feed its animals.

Feedstuffs in the populous southern areas will be more expensive than in the maize and oilseed growing areas of the north-east, and some feedstuffs will be imported due to transportation cost differentials. However, domestically produced feedstuffs availabilities will not be a limiting factor in dairy production for the foreseeable future. By-products, non-conventional feeds and forages will continue to constitute a substantial portion of feedstuffs for dairy cows in much of China over the next decade, especially in the less populated areas. In brief, *technically* China can largely meet its energy based animal feed requirements without additional imports largely due to a substantial proportion of ruminant feedstuffs derived from crop residues such as treated and untreated maize stalks, straw and other fodders.

It can be concluded that while drinking milk requirements can easily be met, and from a technical standpoint China could produce all it milk products, it will likely continue to be an

importer of some processed products. For example, it is the biggest U.S. whey market by volume due to reduced tariffs from joining the WTO (Levitt, 2004). Some pundits such as Wesselink (2005) have even forecast the China might become the world's largest importer of whole milk powder, although that is questionable because, as Lu (2004) observed, processing infrastructure will improve and grow with "re-entry" of multinational corporations. That has indeed happened for, by early December 2005, New Zealand dairy exporter Fonterra announced that it had bought 43 percent of China's Shijaizhuang Sanlu Group dairy company (Japan Times, December 2, 2005). That is the largest investment ever by a foreign dairy company in China. It is particularly significant because Fonterra, the biggest marketer of dairy ingredients in the world is also the largest exporter of dairy products to China.

It is relatively easy to be carried away by news reports and short-term changes in production, infrastructure and demand. This section on China has focused on the fundamentals of production and longer term prospects to avoid that potential pitfall as they are the keys to determine the extent to which China can and will be able to compete internationally in dairy products. Those fundamentals are particularly critical to determining how China views its position on resolving conflicts regarding milk and other trade issues in the WTO negotiations—and how they feel about their food security over the longer term.

# Structure and Production Cost of Milk in Japan and the United States

Japan's milk consumption and production situation is very different from that of China. Apart from slight increases in consumption of cheese, Japan's per capita consumption of dairy products has leveled off now that the aged make up a larger proportion, and children a smaller proportion, of the nation's population. In addition, total consumption of both fluid milk and manufacturing milk is flat now that the population has stabilized (Table 3). On the trade side, there has been very little growth in butter and cheese imports and none of other products (Table 2).

Japan, a very mountainous country with just 14 percent of its land designated as agricultural (compared with 59 percent in China and 45 percent in the United States) (FAOSTATS, 2005), has little comparative advantage in dairy production. One reason is its very high population density per ha of arable land (29 persons) compared to China (9 persons) and the United States (2 persons). These rates can be placed in perspective by relating them to the UK (10 persons) and the Netherlands (18 persons). Another reason is that Japan has little grazing land (298 persons per ha of permanent pasture) compared to 3 persons in China and 1 person in the United States.

Most of Japan's population is located on land suitable for agriculture. As a result, dairy farms have mainly evolved from total confinement operations located in areas that have increasingly urbanized, thus leaving producers with a myriad of environmental problems and little chance to expand farm size. Hokkaido, the northernmost island, and the center of milk production, has a relatively low population density, but its climate is quite cold necessitating a confinement system even if grazing land were available. Japan has little cropland and most feedstuffs are imported—and expensive. Transportation cost of milk to the large metropolitan areas is also high.

The dairy industry in Japan has undergone a significant restructuring process and, as part of it, farm numbers have declined significantly, from 82,000 operations in 1985, to 29,000 in 2004, a 65 percent decline (Table 8 and Simpson and Onoochi 2002). Of course, Japan has not been alone in restructuring. Dairy farm numbers in the US declined even more, 70 percent over this same period, from 269,000 units to 81,000 (USDA/NASS, 2005a). Economies of size are a very important reason for it, and the vast differences between the two countries are reflected in increased sizes of operations. In Japan, cows per farm expanded from an average of 16 in 1985, to 38 in 2004. But, by then, only 6 percent of United States' milk cow inventory was on farms in the 30-49 head size category—and 86 percent was on farms with 500 head or more (USDA/NASS 2005b).

Restructuring will continue to take place in Japan. As a result, the number of farms is projected to fall to between 21,000 and 23,000 in 2010 as yield per cow and the number of cows per farm increase (Table 8). That restructuring, which is highly touted both nationally and internationally as a solution will, unfortunately, provide virtually no assistance in improving Japan's competativeness in terms of lower milk production cost. This is because the base in farm size is so low that Japan cannot catch up with other major milk producing countries due to their much larger farm sizes and very low feed costs. Obviously, Japan's milk production cost must be very high, and indeed it is for the nationwide average direct cost was \$0.62 per kg in 2003 (MAFF, 2004a, based on an exchange rate of \$1=\frac{\frac{1}{2}}{110}).

Ironically, the United States' dairy industry is at a crossroads as globalization is exerting great pressures on both domestic-oriented dairy industries and international market oriented companies to adapt to changing conditions (Blayney and Gehlhar, 2005). Average milk production cost in the US on medium size farms (50-200 cows) is \$0.24 per kg if only operating expenses are taken into account, and \$0.33 if ownership costs are also included (Short, 2004). In comparison, as described earlier, costs in China range between \$0.11 and \$0.19 per kg.

Multinational dairy companies such as Fonterra in New Zealand have long viewed the US as a trade opportunity—and not just because milk production costs in New Zealand are much lower,

\$0.12 to \$0.15 per kg (ILRI, 2004). Foreign investment in the US led by the EU companies such as Nestle and Unilever, and now being followed by Fonterra of New Zealand, are pioneering a global dairy industry, largely by partnering with domestic dairy companies. The US is a significant dairy market both as an importer and exporter, and globalization provides it a potential opportunity for some products such as dry milk powder. If there is further trade liberalization prices for such products could lead to higher international prices and additional exports by the US.

Table 8. Yield per milk cow and number of farms, Japan, 1985, 1990, 1995, 2004 and projections for 2010

					Number of fa based on milk y with growt	rield in 2010
Item	1985	1990	1995	2004	1.5	2.0
Milk production (1,000 tons)	7,436	8,203	8,467	8,285	8,200	8,200
Yield per cow (kg)	5,553	5,763	6,042	7,615	8,327	8,576
Number of cows (1,000)	1,329	1,294	1,214	1,088	985	956
Average cows per farm						
Low projection (head)	16	20	27	38	43	43
High projection (head)	16	20	27	38	46	46
Number of farms						
Low projection	82	63	44	29	23	22
High projection	82	63	44	29	21	21
				Total change		
					2004	to 2010
		1985-2004		1995-2004	2.0 Pct	2.5 Pct
				Percent		
Milk production		11		-2	-1	-1
Yield per cow		37		26	9	13
Number of cows		-18		-10	-9	-12
Average cows per farm						
Low projection		134		39	15	15
High projection		134		39	23	23
Number of farms						
Low projection		-65		-34	-21	-23
High projection		-65		-34	-26	-28
			Ann	ual rate of char	nge	
					2000	-2010
		1985-2004		1995-2004	2.0 Pct	2.5 Pct
				Percent		
Milk production		0.6		-0.2	-0.2	-0.2
Yield per cow		1.7		2.6	1.5	2.0
Number of cows		-1.0		-1.2	-1.6	-2.1
Average cows per farm						
Low projection		4.6		3.7	2.3	2.3
High projection		4.6		3.7	3.5	3.5
Number of farms						
Low projection		-5.3		-4.5	-3.9	-4.3
High projection		-5.3		-4.5	-4.9	-5.4

Source: Based on Simpson and Onoochi, 2002, with 2004 from ALIC, Monthly Statistics, October, 2005, revised projections by Simpson, December, 2005.

Dairy policies around the world are changing primarily because of the Uruguay Round, but the change is also gradual and the tariff and tariff rate quota systems continue to constitute the core of many country's policies. For example, the United States has direct producer payments, price support on some dairy products such as butter, cheese and non-fat dry milk, subsidized exports of dairy products and federal milk marketing orders designed to stabilize milk prices. A major effort was supposed to be made in the current round of agricultural trade negotiations to reduce all of the type programs that make up the policies affecting US trade in dairy products. However, the effects of trade policies on the income of dairy farmers in the US are less clear than in the past as large global dairy companies increase tie-ups with dairy companies around the world. In brief, as Blayney and Gehlhar surmise, as global dairy markets evolve domestic policies to limit foreign competition will become less relevant. That may be the case for the middle cost type countries, but certainly is not the case for the very high cost ones like Japan.

# Milk Industry Liberalization in Japan: Non-trade Concerns the Key Factor

Japanese dairy producers are extremely worried about liberalization of milk products even though virtually all of their production is for fresh drinking milk, and they have reason to feel particularly vulnerable, considering that Japan's direct cost of \$0.62 per kg of milk produced is 2.6 times that of \$0.24 in the US on medium size operations (derived from Short, 2004), and 3.8 times the \$0.16 on the medium size operation described in Jilin province, China. Realistically, the cost of milk produced in Japan cannot be reduced enough to make it competitive no matter how much public funding is injected into restructuring efforts. Also, consideration should be given to antidotal reports heard this author about converting milk into slurry, transporting it to Japan on tanker type aircraft from abroad, adding water back in Japan and retailing the result as a "fresh" product. The cost of long distance milk transport, despite its bulky nature, is a sufficiently small percentage of final product prices, and the transportation cost so high from production centers in Japan to large metropolitan areas, that such an outcome is feasible. An idea of the transportation and other marketing costs in Japan is that the retail price of fresh milk was about the equivalent of \$4.30 per kg in Tokyo in 2003 (MAFF, 2004b) when the production cost was \$0.62. It was about \$0.50-0.60 per kg in China at that time. The point is that if consumer's concerns could be overcome, and tariffs and non-tariff barriers surmounted, even imports of drinking milk are not unreasonable.

The one hope Japan has to be able to preserve a dairy industry, or at least some modicum of one, is adoption of concessions in WTO negotiations to take into account "Non-trade Concerns" (NTC) to provide for fair and equitable treatment by balancing agricultural trade liberalization on

the one hand, and NTC on the other (Simpson and Schoenbaum, 2003, Simpson, 2005a). What this means is that the concepts of "NTC," "multifunctionality of agriculture," "rights to self-determination in production and consumption of food," and even considerations about "animal welfare" be balanced between economic dimensions of trade and non-economic values. To some, including many trade theorists and net food exporting countries, NTC are simply trade protectionism in disguise. To others, particularly net food importing countries at risk of basically losing one of their three economic sectors under heavy trade liberalization (60 percent of Japan's food, on a caloric basis, is now imported) it truly is a major issue (Simpson, 2005b).

### **Discussion**

It can be concluded that China has a comparative advantage in milk production, and technically at least, probably will retain it for many years to come. Policy in China related to milk will probably focus heavily on seemingly mundane production aspects and quality assurance issues typical of a country developing very quickly, and relatively little on international problems. Japan is a completely different situation. It has a well developed milk industry, but farm size is small, ecological problems abound, and its extremely high production, transportation and processing costs leave it very vulnerable to outcomes of WTO and bilateral free-trade agreements. In this respect it has great similarity to other members of G10. Norway, for example, has a breakeven production cost of \$0.78-\$1.14 per kg (Lindland, 2005). To them, survival of their dairy industries hinges on adoption and integration of Non-trade Concerns in agricultural trade negotiations, the basis for which is spelled out in the Preamble to the Uruguay Round Agreement on Agriculture (URAA) that recalls the long-term objective "is to establish a fair and market-oriented agricultural trading system" and notes that "commitments under the reform programme should be made in an equitable way among all Members, having regard to Non-trade concerns, including food security and the need to protect the environment; having regard to the agreement that special and differential treatment for developing countries is an integral element of the negotiations...(World Trade Organization, 1994)." The real issue is whether food is somehow different than other commodities, and if so, country's rights to determine the amount they want to produce.

Unfortunately, little or no attention has been given to NTC in the current round of agricultural trade negotiations and, unless countries with a great vested interest in using the concept as a major bargaining tool such as the G10 do not make a strong effort to include them in WTO policy, they will simply be brushed aside by the great exporting countries that do have power and a

great determination to liberalize the world's economies to their products and improve the incomes of their producers and food industries.

There was no evidence of discussion about NTC and country's rights to decide the extent to which they have a right to determine the use of their natural resources during the December 12-18 Ministerial meeting in Hong Kong. A very modest WTO agreement was made with developing countries pleased that rich countries had heeded their concerns by setting a clear date to end farm export subsidies (2013) and giving the world's poorest nations duty-free access to advanced economies. Little outcome was expected and virtually all parties to the talks were relieved to at least have moderate progress and not failures like in Seattle or Cancun. Trade delegates agreed to meet again before the end of April to try to set ways to cut trade barriers. But, given the wide differences that remain between countries it will be difficult to conclude with any great breakthroughs. There was agreement that a certain portion of a country's "sensitive" commodities could be exempted, and dairy products likely could be included. Overall, this has been the Doha Development Agenda and the results to date are at least developing country oriented.

So, what can be said about the resolution of conflicts so far in this round, and particularly those related to the dairy industries of China, Japan and the United States? China has largely avoided food related conflicts in WTO negotiations by essentially meeting its commitments established when it became a member. It is a low cost producer of agricultural products (Tuan, Francis C., Guoqiang Cheng and Tingjun Peng, 2001) and has no reason to be concerned about either the export or import sides of the issues, preferring to focus its energy on other issues and other conflicts such as its relations with Japan and the United States. Japan is breathing a sigh of relief for the moment regarding its agricultural problems—but it certainly will have to face up to the issues and its need to focus on NTC as a centerpiece of its arguments for maintaining sufficient trade barriers to keep as least some modicum of domestic food production. It also is focusing on coming crises with China and trying to ascertain the extent to which it should continue to ally itself with the United States. The US was able to forestall discussion about further cuts to its domestic farm subsidy program, a huge short-term benefit for it considering domestic problems and politics.

Well then, how about dairy in the entire scheme of things? The answer is that discussions about dairy have not entered negotiations yet, and they may not really become an issue of conflict in the next stages. The reason is both importing and exporting countries seem content to allow globalization of the world's dairy industry to proceed in place of policy interventions mandated in world trade talks. Regarding this working paper, explanation of dairy industry structure and production costs in "The Three," and in China in particular because so little is known about China's

ability to feed itself, is in itself very valuable to understand the dynamics taking place in global talks about agriculture, and where they fit in the global scheme of events. The next decade should prove to be a very interesting time concerning Asia's dairy product industries—and the evolution of conflicts between "The Three."

#### References

- Blayney, Don P. and Mark J. Gehlhar. (2005). "U.S. Dairy at a New Crossroads in a Global Setting." USDA/ERS, Amber Waves, Vol. 3 issue 5, November, pp32-37. Available at the USDA site www.ers.usda.gov/amberwaves/november05/features/whereyoushop.htm
- CIA, US Government (2005). *The World Factbook*. Available at Http://www.cia.gov/publications/factbook/fields/2004.html.
- China, Government of, CEI, 2004. <a href="http://report.cei.gov.cn/2004report/report/c/c03.htm">http://report.cei.gov.cn/2004report/report/c/c03.htm</a>
- China, Government of (2002). 摘自 2002 年奶牛年鉴 (*Cattle Yearbook*) (in Chinese), Beijing. Available from: <a href="http://www.sannong.gov.cn/fxyc/xcpcl/200408020463.htm">http://www.sannong.gov.cn/fxyc/xcpcl/200408020463.htm</a>
- Dong, Fengxia, (2005). "The Outlook for Asian Dairy Markets: The Role of Demographics, Income, and Prices." CARD Working Paper 05-WP, Iowa State University.
- FAPRI (Food and Agricultural Policy Research Institute), (2005). International Dairy Model. Available from: http://www.fapri.iastate.edu/models/dairy.aspx
- Food and Agriculture Organization, (2005). FAOSTATS. Available on line at: http://faostat.fao.org/faostat/collections?subset=agriculture
- Fuller, Frank, Jikun Huang, Hengyun Ma and Scott Rozelle. (2005). "The Rapid Rise of China's Dairy Sector: Factors Behind the Growth in Demand and Supply." Center for Agricultural and Rural Development (CARD), Iowa State University, Working Paper 05-WP 394, May.
- Gibson, Wainio, Whitley and Bohman (2001). Profiles of Tariffs in Global Agricultural Markets. USDA/ERS Agricultural Economic Report Number 796, January.
- Japan Times (2005). "N.Z. company makes largest China dairy foreign investment." December 2.
- ILRI (International Livestock Research Institute) (2004). "IFCN Seeks to Better Understand Dairy Farming Worldwide," *The Milk Run*. November 2004, issue 3, pp1-2.
- Levitt, Alan, (2004). Fledging US Dairy Export Industry Test[s] it's Wings. *Dairy Foods*, October 15, 2004. Available on-line at: <a href="http://www.dairyfoods.com/CDA/ArticleInformation/features/BNP\_Features\_Item/0,6775">http://www.dairyfoods.com/CDA/ArticleInformation/features/BNP\_Features\_Item/0,6775</a>, 135876,00.html

- Lindland, Jostein, (2005). "The Doha Work Programme on Agriculture: Taking Non-trade concerns into Account in the Market Access Pillar." *Int. J. Agricultural Resources, Governance and Ecology*, Volume 4, Nos.3/4, pp 246-254...
- Lu, Zhang, (2004). Milk companies vie for re-entry. *China Daily*, May 13. Available on-line at: <a href="http://www.chinadaily.com.cn/english/doc/2004-05/13/content\_330340.htm">http://www.chinadaily.com.cn/english/doc/2004-05/13/content\_330340.htm</a>
- Ma, H. and Rae, A. (2003). "Projections of Dairy Product Consumption and Trade Opportunities in China." China Agriculture Working Paper 2/03, Center for Applied Economics and Policy Studies, Massey University, New Zealand
- MAFF, (2004a). Statistical Yearbook of the Ministry of Agriculture, Forestry and Fisheries, Tokyo.
- MAFF, (2004b). Monthly Statistics of Agriculture, Forestry and Fisheries, Dec., Tokyo.
- Short, Sara D, 2004. "Characteristics and Production Costs of U.S. Dairy Operations." USDA Statistical bulletin Number 974-6, February.
- Simpson, James R. (2005a). "Editorial: Adoption of non-trade concerns in WTO agricultural negotiations: integration of human rights in resolution of the conflicts." *International Journal of Agricultural Resources, Governance and Ecology (IJARGE)*, Vol. 4, Nos.3/4, pp 193-2002. PDF
- Simpson, James R. (2005b). "Japan's Non-trade Concerns: legitimate or protectionist?" *International Journal of Agricultural Resources, Governance and Ecology (IJARGE)*, Vol. 4, Nos.3/4, pp 344-359. PDF
- Simpson, James R., Qi Hongwei, Su Xiuxia and Li Fu Ping, (2005). "Milk Production Cost on a Well-managed Medium Size Dairy Farm in Gongzhuling, Jilin Province, China in 2004." 国際文化研究 Kokusaibunka Kenkyuu (Intercultural Studies), Issue 9, pp 99-108 (in English).
- Simpson, James R. and Ou Li, (2004). 中国养活自己能力的长期预测: 技术和政策分析 "Long-term Projections of China's Ability to Feed Itself: Technical and Policy Analysis." 经济研究 *Jingji Yanjiu (Economic Research Journal)*, Volume 5, pp 76-87. (in Chinese).
- Simpson, James R., (2003). "China's Long-term Beef Production Potential Evaluated." *Feedstuffs*, September 29, pp 1, 20-22.
- Simpson, James R. and Thomas J. Schoenbaum, (2003). "Non-trade Concerns in WTO Trade Negotiations: Legal and Legitimate Reasons for Revising the 'Box' System." *Int. J. Agricultural Resources, Governance and Ecology*, Vol. 2, Nos. 3/4, pp 399-410.
- Simpson, James R. and Yosuke Onoochi, (2002). "Japan's Dairy Industry: A Study in Structural Adjustment." 国際文化研究 *Kokusaibunka Kenkyuu (Intercultural Studies)*, Vol. 6, pp 69-92. (In English).

Simpson, Cheng and Miyazaki (1994). *China's Livestock and Related Agriculture: Projections to 2025.* CAB International. Wallingford, UK.

Tuan, Francis C., Guoqiang Cheng and Tingjun Peng. (2001). "Comparative Advantage and Trade Competitiveness of Major Agricultural Products in China." *Proceedings of WCC-101 Agricultural Trade with China in the New Economic and Policy Environment*, Sonoma, California, April 8-10, 2001. Available at <a href="http://www.china.wsu.edu/pubs/pub2001.htm">http://www.china.wsu.edu/pubs/pub2001.htm</a>

USDA/NASS, (2005a). Online data: <a href="http://www.nass.usda.gov:81/ipedb/dairy.htm">http://www.nass.usda.gov:81/ipedb/dairy.htm</a>

USDA/NASS, (2005b). Online data: http://151.121.3.33:8080/Census/Pull\_Data\_Census

Wesselink, Wilfried, (2005). "Global Dairy Trade to Grow." Feedstuffs. March 7, pp 1, 16-17.

World Trade Organization 2001, *Doha WTO Ministerial 2001: Ministerial declaration, adopted on 14 November 2001.* Available on line at <a href="http://www.wto.org/english/thewto\_e/minist\_e/min01\_e/mindecl\_e.htm">http://www.wto.org/english/thewto\_e/minist\_e/min01\_e/mindecl\_e.htm</a>.

World Trade Organization 1994, *Uruguay Round Agreement on Agriculture*. Available on line at http://www.wto.org/english/docs\_e/legal\_e/14-ag\_01\_e.htm.

Appendix 1. Dairy product production, consumption and net imports, China, Japan and the US, 1995-2014

Item	Units	1995	2000	2005	2010	2014	
		Butter					
China							
Production	1,000 MT	75 75	82	97	112	122	
Total Supply	1,000 MT	75	82	97	112	122	
Consumption Net Imports	1,000 MT 1,000 MT	84 9	94 18	113 15	129 16	142 19	
Ionon							
Japan Production	1,000 MT	78	88	80	79	77	
Total Supply	1,000 MT	120	117	106	107	105	
Consumption	1,000 MT	93	84	88	90	91	
Net Imports	1,000 MT	1	0	9	11	13	
United States							
Production	1,000 MT	573	570	598	632	635	
Total Supply	1,000 MT	610	581	626	646	650	
Consumption	1,000 MT	538	579	623	653	663	
Net Imports	1,000 MT	-63	9	18	22	27	
an i			C	heese			
China	1.000 3.470	105	201	227	262	201	
Production Total Supply	1,000 MT 1,000 MT	185 185	206 206	236 236	262 262	281 281	
Total Supply Consumption	1,000 MT	192	218	258	202	323	
Net Imports	1,000 MT	7	12	22	32	42	
riet importo	1,000 1/11	•			J-2		
Japan							
Production	1,000 MT	31	34	35	30	24	
Total Supply	1,000 MT	41 183	49 239	50 255	45 275	39 291	
Consumption Net Imports	1,000 MT 1,000 MT	183	239	233	245	268	
•	1,000 1411	137	203	220	243	200	
United States	1.000 1 177	2.120	2.746	4.120	4.525	4.046	
Production	1,000 MT	3,138	3,746	4,130	4,535	4,846	
Total Supply Consumption	1,000 MT 1,000 MT	3,336 3,254	4,028 3,815	4,471 4,251	4,880 4,664	5,192 4,982	
Net Imports	1,000 MT	105	38,360	121	129	137	
	2,000 2:22						
China			Non	fat dry mi	lk		
Production	1,000 MT	35	58	76	104	120	
Total Supply	1,000 MT	35	58	76	104	120	
Consumption	1,000 MT	45	80	144	176	200	
Net Imports	1,000 MT	10	22	68	73	80	
Japan							
Production	1,000 MT	190	194	179	173	169	
Total Supply	1,000 MT	216	228	269	263	259	
Consumption Net Imports	1,000 MT 1,000 MT	282 103	235 52	213 33	213 39	209 40	
·	1,000 1/11	100	02	23	2,	.0	
United States Production	1 000 MT	550	650	696	720	711	
Total Supply	1,000 MT 1,000 MT	559 619	659 787	1,048	730 1,331	711 1,226	
Consumption	1,000 MT	413	340	402	443	472	
Net Imports	1,000 MT	-165	-142	-160	-240	-274	
-			What	a milk nov	vdor		
China			VV 1101	le milk pov	ruti		
Production	1,000 MT	317	522	775	938	1,088	
Total Supply	1,000 MT	317	522	775	938	1,088	
Consumption	1,000 MT	328	563	910	1,048	1,165	
Net Imports	1,000 MT	11	41	134	110	77	
Japan	None reported						
United States	None reported						

Source: http://www.fapri.org/outlook2005/tables/15\_Dairy.xls

 $\begin{tabular}{ll} Appendix\ 2.\ Costs\ and\ returns,\ medium\ size\ modern\ dairy\ farm,\ Gongzhuling,\ Jilin,\ China,\ 2004 \end{tabular}$ 

Item	Cost or income	Percent
Ton	niconic	1 creent
	US Dollars	
Investment		
Land	0	0.0
Constructions and buildings	180,723	22.5
Fences	0	0.0
Equipment and tools	6,024	0.7
Horses	108,434	13.5
Breeding animals	508,735	63.3
Total	803,916	100.0
Direct costs per year		
Purchased forage	42,220	17.0
Fertilizer	0	0.0
Concentrate	109,210	44.0
Salt	0	0.0
Minerals	1,388	0.6
Molasses	0	0.0
Other feedstuffs	35,566	14.3
Repairs & maintenance	9,639	3.9
Veterinary services	4,337	1.7
Veterinary products	6,506	2.6
Artificial insemination	4,337	1.7
Electricity	3,614	1.5
Gasoline and oil	2,892	1.2
Others, miscellaneous	1,446	0.6
Marketing costs	0	0.0
Labor	Ü	0.0
Day & permanent	22,939	9.3
Foreman & administration	3,036	1.2
Land rental	843	0.3
Total direct costs	247,974	100.0
Other costs nor year		
Other costs per year		
Ownership costs	20.492	10.2
Depreciation	20,482	
Taxes	0	0.0
Insurance	205	0.1
Subtotal	20,687	10.3
Family labor	4,337	2.2
Capital costs	0	0.0
Land	0	0.0
Constructions and equipment	59,036	29.4
Breeding stock	101,747	50.7
Operating costs	14,878	7.4
Subtotal	175,662	87.5
Total other costs	200,686	100.0
Total all costs	448,659	
Source, Simpson, et. al., 2005	(con	ntinued)

Appendix 2. Income and cost per kg of milk produced, medium size modern dairy farm, Gongzhuling, Jilin, China, 2004 (continued)

ITEM	Cost or income	Percent
	US Dollars	
Annual income		
Milk	210,800	71.1
Cull animals	9,108	3.1
Calves	76,432	25.8
Manure	0	0.0
Total	296,340	100.0
Income per year above:		
Direct production costs	48,367	
Direct production costs and	<b>27</b> (00	
ownership costs	27,680	
Direct production, ownership	22.242	
and family labor costs	23,343	
Direct production, ownership,		
family labor and capital costs	-152,319	
Annual net income per cow in inventory above:		
Direct production costs	253	
Direct production costs and		
ownership costs	145	
Direct production, ownership		
and family labor costs	122	
All costs	-797	
Cost per kg of milk produced		
Direct production costs	0.16	
Direct production costs and		
ownership costs	0.18	
Direct production, ownership,		
family labor and capital costs	0.18	
All costs	0.35	
Direct costs as a percent		
of all costs		55.3

